JAMIE KWONG

Product Designer | UX/UI Designer

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in /jamie-kwong

PROFILE

A multifaceted product designer who leads with a human-centered mindset. Designed interfaces for a range of screen sizes using industry standard design tools, including but not limited to Sketch, Figma, and various Adobe CC Software.

EXPERIENCE

● UX/UI Designer

July 2021 - Present
Aldo Group, Montreal, QC

Led UX projects & solutions for the consumer experience of all company brands: Aldo, Call It Spring & Globo. Collaborated with project stakeholders and the development team for final design implementations. Built mockups and component libraries using Sketch. Revamped the chat menu design for the Hero pilot.

Hero Pilot Integration: jamiekwong.com/aldo-x-klarna

● Design Consultant

July 2022 - October 2022
RallyCry, Irvine, CA

Supported and led design optimizations for the in-house RallyCry platform with a target on user accessibility. Created visual graphics to be used for brand promotion and brand identity. Designed content focused on connecting eSports gaming communities.

● Creative & Website Designer

January 2021 - August 2021
YES Cafe (Young Entrepreneur Startups), Thornhill, ON

Conceptualized on a comprehensive UI/UX design strategy for online food ordering and event booking services under Square content management system.

EDUCATION

Bachelor of Design (Honours)

York University/Sheridan College
09/2018 - 06/2022

DESIGN SKILLS

Product Design
UX/UI Design
Visual Design
Interaction Design
User-centerd Research
User Testing
Prototyping
Motion Graphics
Illustration
Graphic Design

SOFTWARE SKILLS

Figma	HTML/CSS
Sketch	After Effects
Illustrator	Premiere Pro
Photoshop	Principle
InDesign	Google Docs
Adobe XD	Google Slides
UXPin	Google Forms

ADDITIONAL

References available if required.