



JAMIE KWONG

User Experience Designer



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jamiengkong.com



/jamie-kwong

PROFILE

A multifaceted User Experience designer who leads with a human-centered mindset. Designed interfaces for a range of screen sizes using industry standard design tools, including but not limited to Sketch, Figma, and various Adobe CC Software.

EXPERIENCE

● Associate UX/UI Designer

July 2021 - Present

Aldo Group, Montreal, QC

Led UX projects & solutions for the consumer experience of all company brands: Aldo, Call It Spring & Globo. Collaborated with project stakeholders and the development team for final design implementations. Built mockups and component libraries using Sketch. Revamped the chat menu design for the Hero pilot.

Hero Pilot Integration: jamiengkong.com/aldo-x-klarna

● Design Consultant

July 2022 - October 2022

RallyCry, Irvine, CA

Supported and led design optimizations for the in-house RallyCry platform with a target on user accessibility. Created visual graphics to be used for brand promotion and brand identity. Designed content focused on connecting eSports gaming communities.

● Creative & Website Designer

January 2021 - August 2021

YES Cafe (Young Entrepreneur Startups), Thornhill, ON

Conceptualized on a comprehensive UI/UX design strategy for online food ordering and event booking services under Square content management system.

EDUCATION

Bachelor of Design (Honours)

09/2018 - 06/2022

York University/Sheridan College

DESIGN SKILLS

UX/UI Design

Interaction Design

User-centered Research

User Testing

Prototyping

Motion Graphics

Illustration

Visual Design

Product Design

Graphic Design

SOFTWARE SKILLS

Figma

HTML/CSS

Sketch

After Effects

Illustrator

Premiere Pro

Photoshop

Principle

InDesign

Google Docs

Adobe XD

Google Slides

UXPin

Google Forms

ADDITIONAL

References available if required.