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- in /jamie-kwong

PROFILE

A multifaceted User Experience designer who leads with a human-centered mindset. Designed interfaces for a range of screen sizes using industry standard design tools, including but not limited to Sketch, Figma, and various Adobe CC Software.

EXPERIENCE

Associate UX/UI Designer

July 2021 - Present Aldo Group, Montreal, QC

Led UX projects & solutions for the consumer experience of all company brands: Aldo, Call It Spring & Globo. Collaborated with project stakeholders and the development team for final design implementations. Built mockups and component libraries using Sketch. Revamped the chat menu design for the Hero pilot.

Hero Pilot Integration: jamiekwong.com/aldo-x-klarna

Creative & Website Designer (Part-time)

January 2021 - August 2021 YES Cafe (Young Entrepreneur Startups), Thornhill, ON

Conceptualized on a comprehensive UI/UX design strategy for online food ordering and event booking services under Square content management system. Implemented prototyped layouts while assessing overall site usability.

Graphic Designer Intern (Co-op)

May 2021 - June 2021 Brand & Mortar, Toronto, ON

Managed multiple projects in both digital and print realms including wireframing and infographics using Adobe Creative Suite software. Defined and rebranded user interfaces for clients.

EDUCATION

Bachelor of Design (Honours) 09/2018 - 06/2022

York University/Sheridan College

DESIGN SKILLS

UX/UI Design Interaction Design User-centerd Research User Testing Prototyping Motion Graphics Illustration Visual Design Product Design Graphic Design

SOFTWARE SKILLS

Figma	HTML/CSS
Sketch	After Effects
Illustrator	Premiere Pro
Photoshop	Principle
InDesign	Google Docs
Adobe XD	Google Slides
UXPin	Google Forms

ADDITIONAL

References available if required.